



Partners



UNIVERSITÀ
DEGLI STUDI
DI PADOVA



www.wenatour.eu

JOIN OUR NETWORK

WeNaTour Alliance

Take part in our **unique network of experts and innovators** in Sustainable Tourism Destination Management, Green Care Tourism, and Corporate Welfare.

APPLY HERE



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WHO CAN JOIN?

- + People interested in Sustainable Tourism Destination Management.
- + Academic and High Education (HEIs) Institutions.
- + Vocational Education and Training (VET) Institutions.
- + Learners in Sustainable Tourism Destination Management.
- + Businesses with welfare plans dedicated to Tourism.
- + Professionals in Tourism Destination Management.
- + Sustainable destinations and local communities.
- + Researchers and the Academic Community.

WHY JOIN

- + Find international experts, leaders in the field, and passionate people to connect with them to foster innovation in this field.
- + A privileged platform for sharing your news, publications, and events and contributing to expanding knowledge in Tourism.
- + Stay updated on trends, news and opportunities in the field of Sustainable Tourism Destination Management.



JOIN OUR NETWORK
ON SUSTAINABLE
TOURISM

New skills for Sustainable Tourism



DISCOVER WENATOUR
EDUCATIONAL OFFER FOR
STUDENTS AND PROFESSIONALS



Co-funded by
the European Union



THE SCENARIO

New needs for tourism

IN RECENT YEARS, THE TOURISM SYSTEM IS UNDERGOING A PROFOUND TRANSFORMATION TOWARDS SUSTAINABILITY, REVEALING NEW NEEDS AND OPPORTUNITIES.

Tourism needs to innovate and improve its skills while keeping the well-being of local communities and the preservation of the environment at the core of its strategies. It must also provide students and practitioners with the adequate skills to lead the change we need!

DISCOVER WENATOUR
HIGH-QUALITY, UNIQUE, AND
INCLUSIVE TRAINING PROGRAMME

ABOUT THE PROJECT

Learn with WeNaTour

The project enhances the European educational offering in the field of Sustainable Tourism and Destination Management with different opportunities:

- + NEW RESOURCES FOR TOURISM**
Researching **trends and needs** with case studies, reports, market outlooks, training needs assessments.
- + TRAINING PROGRAMMES**
An online **training course** and a field-based **specialization school** for selected students.
- + VOCATIONAL EDUCATION TRAININGS (VET) COURSES**
Specialized programmes to explore Nature and Wellbeing Tourism, Innovation and Entrepreneurship, digital tools and new markets.
- + CORPORATE SOCIAL RESPONSIBILITY AND WELFARE OPPORTUNITIES FOR COMPANIES**
Increasing the positive impact of companies and employees on the environment and local communities.

WENATOUR TRAINING PROGRAMME

Sustainability Manager for Tourism Destinations

AN INNOVATIVE EDUCATIONAL OFFER FOR STUDENTS AND PROFESSIONALS ACROSS EUROPE FEATURING:

An online training course

- A new, multidisciplinary and open **e-learning course** for students and professionals.

A field-based specialization programme

- Training experiences for selected students to dive deeper in the topics of destination management, certification and innovation, with 4 weeks of field activities in 2 destinations in Italy and Austria.
- Fully granted by Erasmus+.

WeNaTour is a European project funded by the Erasmus+ program aimed at training new professionals for sustainable tourism and exploring emerging markets, towards a more responsible and sustainable future.



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LET'S STAY IN TOUCH